

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant	: Laurent Bensemana	Art Unit	: 3691
Serial No.	: 09/845,814	Examiner	: Hani M. Kazimi
Filed	: April 30, 2001	Conf. No.	: 2311
Title	: A SYSTEM AND METHOD FOR ANONYMOUSLY MATCHING PRODUCTS OR SERVICES WITH A CONSUMER		

Mail Stop Amendment

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

REPLY TO NON-FINAL ACTION OF MARCH 4, 2010

Remarks begin on page 2 of this Response.